



# Love Data Month: A Journey of Continuous Enhancement

Heather Charlotte Owen and Sarah Siddiqui







# Love Data Team



Heather Owen  
Team Leader  
Data Librarian



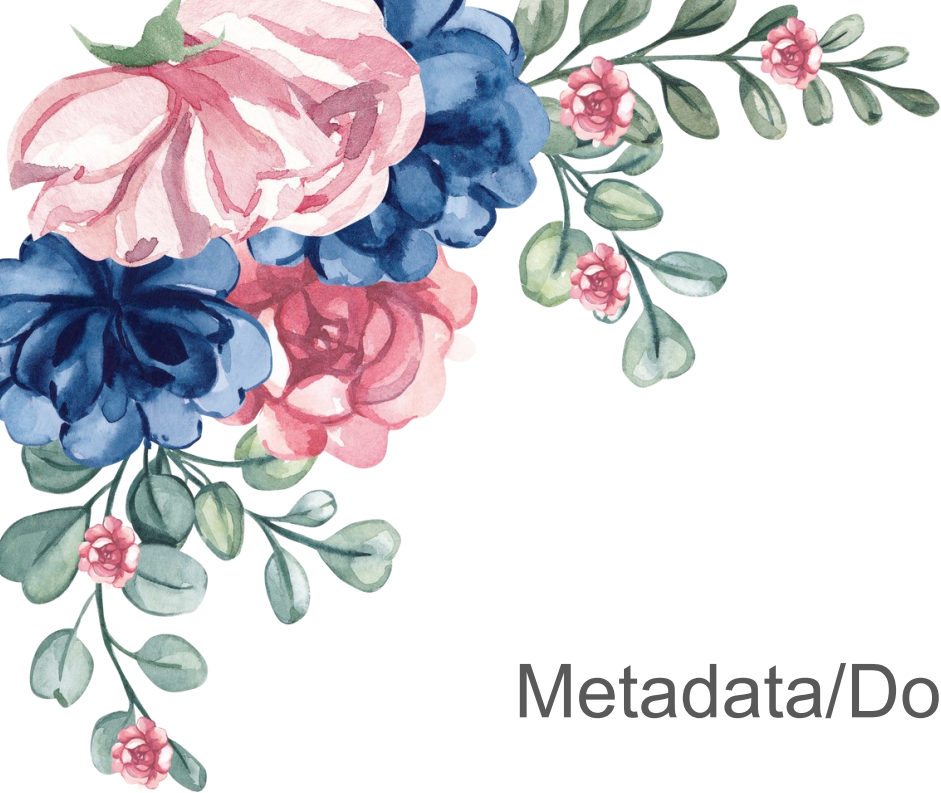
Jieer Chen  
Team Member  
Senior Data Analyst



Sarah Siddiqui  
Team Member  
Reproducibility Librarian

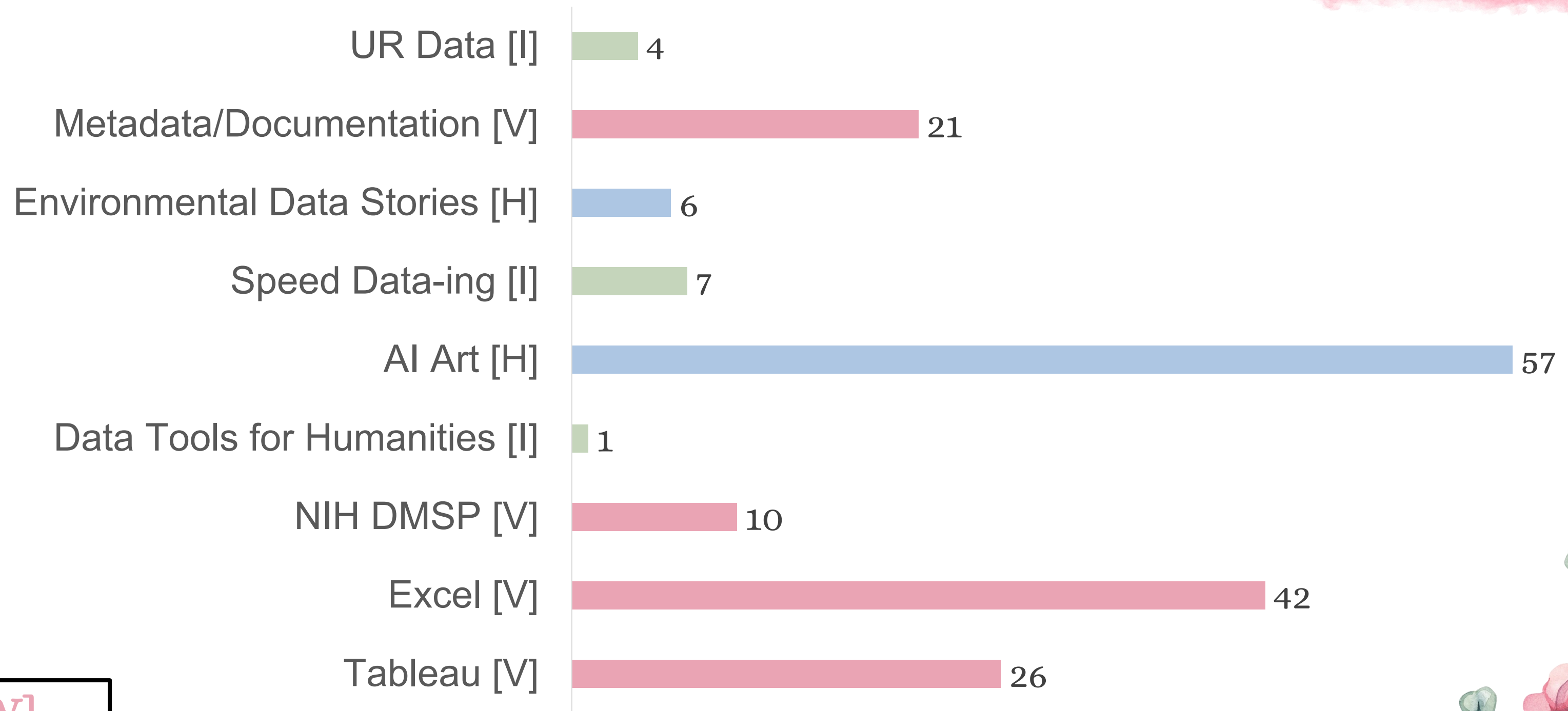






Last Year  
Attendance

## Love Data 2023 Attendance



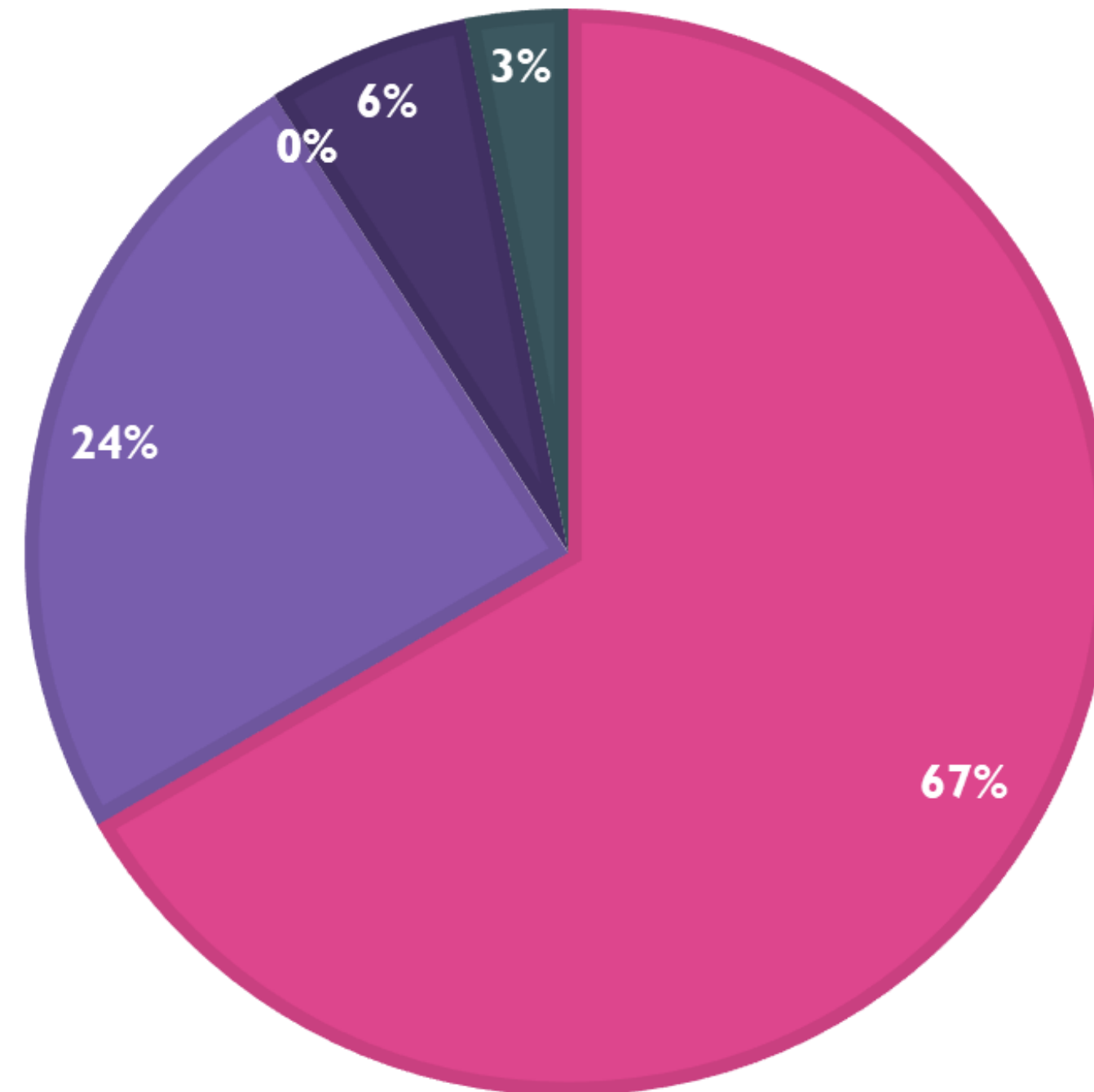
Virtual [V]  
Hybrid [H]  
In-Person [I]



# Last Year Satisfaction

## "I LEARNED SOMETHING NEW"

■ Strongly Agree (22) ■ Agree (8) ■ Neither (0) ■ Disagree (0) ■ Strongly Disagree (2) ■ N/A (1)





# Last Year Trends

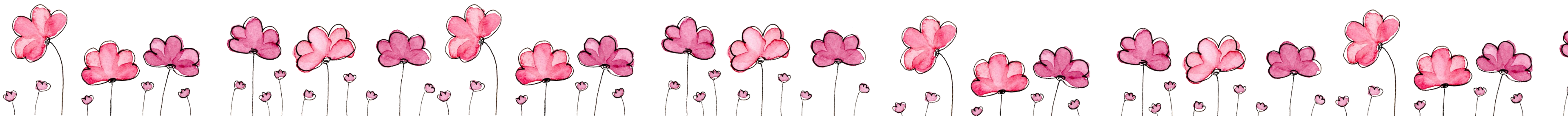
Some people registered for events to receive the slides and recording.

Skill-specific events and panels were more popular than subject-specific.

Data Events were popular with staff, faculty, and researchers.

In-person events were less popular than Hybrid and Online.

Attendees appreciated recordings and activity guides.





# This Year



Focus on marketing it as a package. Share it on international Love Data event calendar. Create webpage.



Continue providing and growing skill-based workshops. Share recordings and activity guides.



Offer a panel centered on social justice and DEIA.

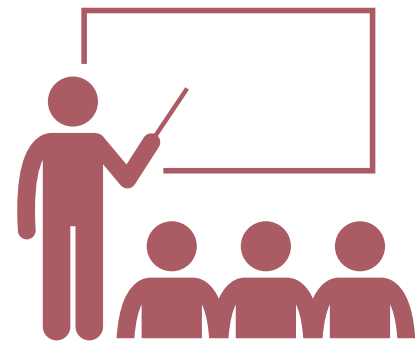


Try new forms of engagement (social events, data boards, and book display)





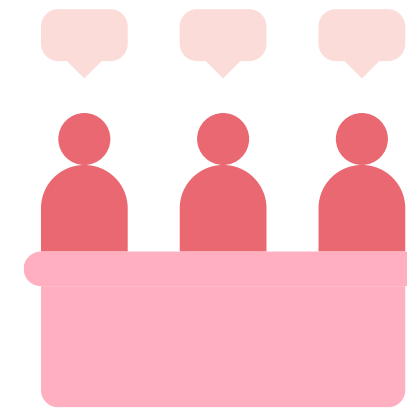
# The Plan



Six workshops



Two social events



One panel




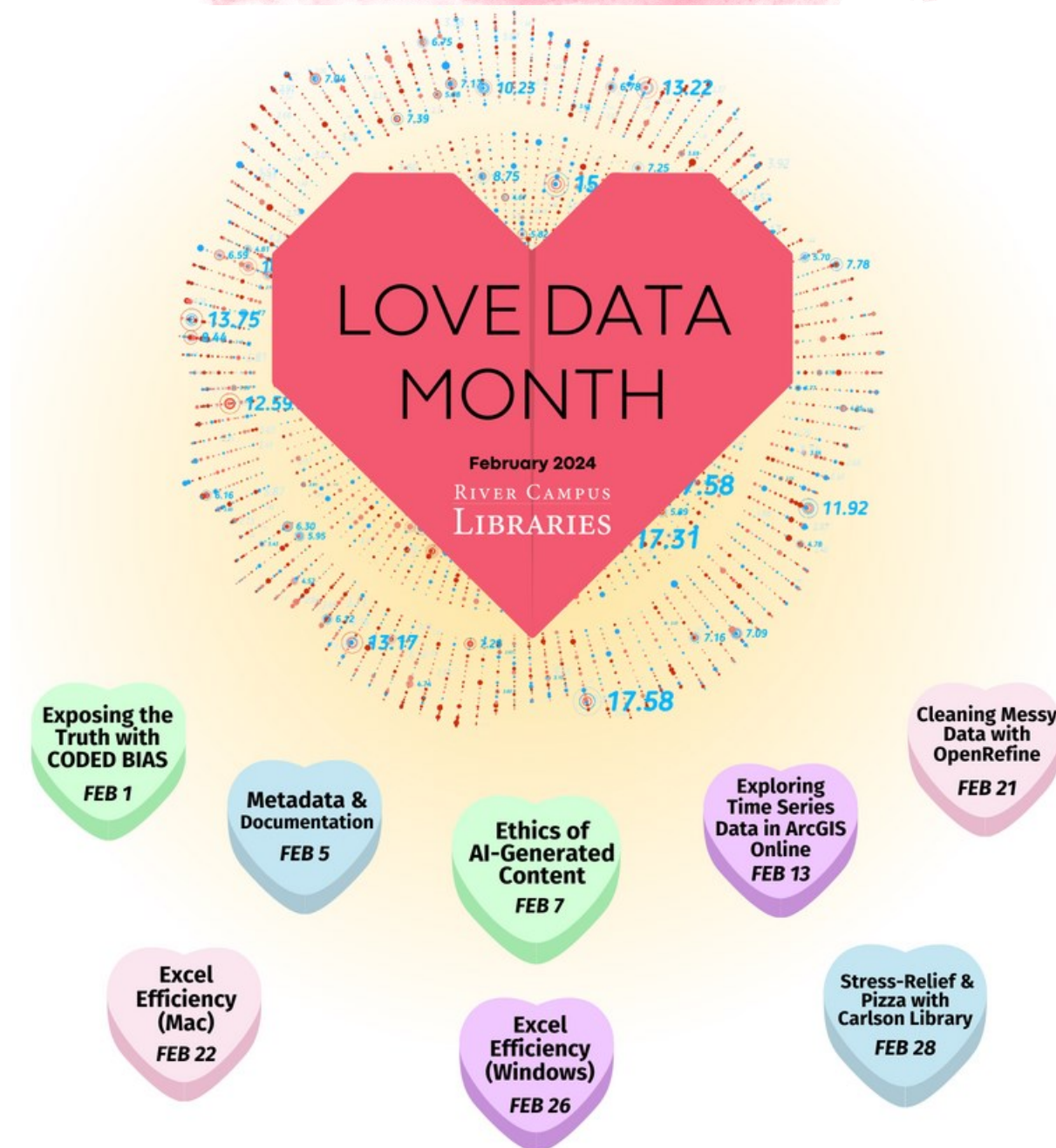
Book Display



Data boards at  
seven libraries



# Marketing



**Join us for Love Data Month 2024!**

A celebration of data, aiming to raise awareness and build a community to engage on topics relating to metadata, data cleaning, analysis, and data management with some fun events to make you love your data even more!

[Scan to View All Events!](#)

- Created flyer for digital and physical signage
- Created LibGuide as a landing page for all events
- Advertised in @Rochester Newsletter
- Advertised via Love Data International Calendar
- Worked with Social Media Experts and Liaison Librarians


[River Campus Libraries](#) / [LibGuides](#) / [Love Data 2024](#) / [Home](#)

## Love Data 2024: Home

Come join the River Campus Libraries as we celebrate Love Data Month in 2024! During this month we will be hosting numerous workshops and social events.

### About Love Data Month

Join the Libraries for Love Data Month 2024, an enriching event series that explores the theme 'My Kind of Data.' Immerse yourself in the personal and transformative aspects of data through various workshops and an engaging lineup of events. Whether gaining insights from a documentary viewing, participating in thought-provoking discussions in a faculty panel, or honing your data skills in one (or all) of our six workshops, there's something for everyone. Conclude the month with a vibrant in-person social event, fostering lasting connections within our data community.





**Panel**


**Data for Advancing Diversity & Social Justice**


Feb 23, 2-3 PM  
Hawkins-Carlson, Rush Rhees Library & Zoom (register for link)


Join us on a panel by expert researchers working at the intersection of data, DEIA and social justice!

 **dani garcia** - 3rd year PhD Student, Department of English

 **Dr. Jonathan Herington** - Assistant Professor of Health Humanities and Bioethics

 **Dr. Elaine Hill** - Associate Professor of Public Health, Economics and Obstetrics & Gynecology

 **Dr. Philip McHarris** - Assistant Professor in Black Studies and Frederick Douglas Institute

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# Programming

## Workshops

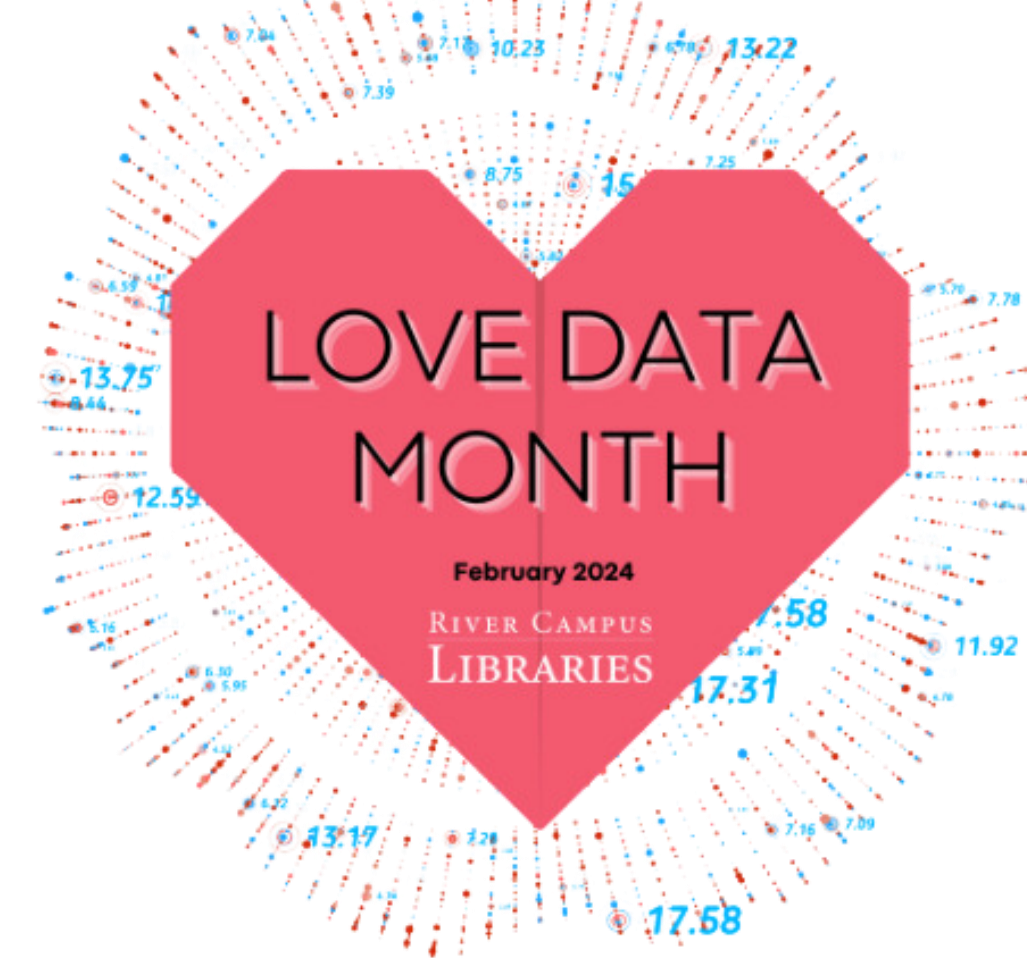
- Metadata and Documentation [Maggie Dull & Heather Owen]
- Ethics of AI Generated Content [Arjay Romanowski]
- Exploring Time Series Data in ArcGIS online [Blair Tinker]
- Cleaning Messy Data with OpenRefine [Heather Owen & Sarah Siddiqui]
- Excel - From Basic to Intermediate Mastery (Mac) [Jieer Chen & Heather Owen]
- Excel - From Basic to Intermediate Mastery (Windows) [Jieer Chen & Heather Owen]

## Events

- Documentary Viewing: Exposing the Truth with CODED BIAS [Team]
- Social: Stress-Relief and Pizza with Carlson Library [Team with Claudia Pietrzak]

## Panel

- Panel: Data for Advancing Diversity and Social Justice [Hosted by Sarah Siddiqui]

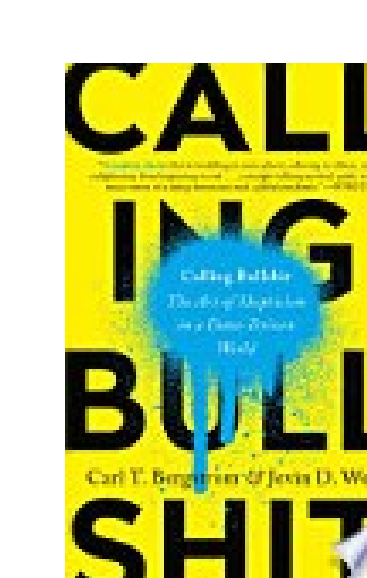
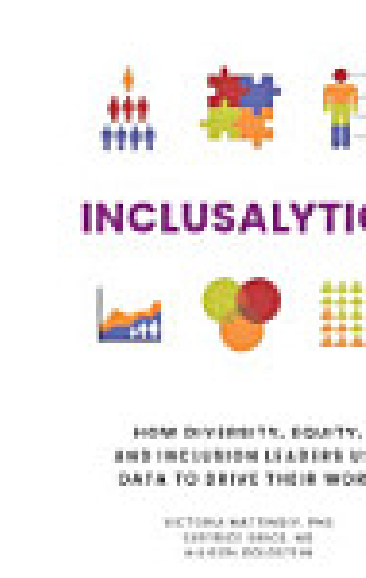
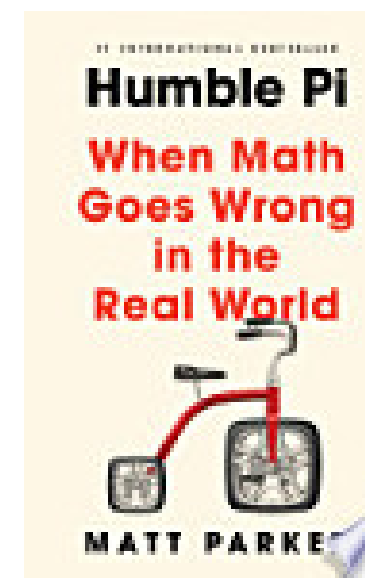
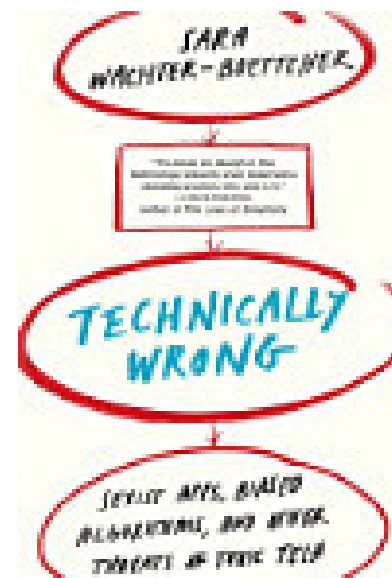
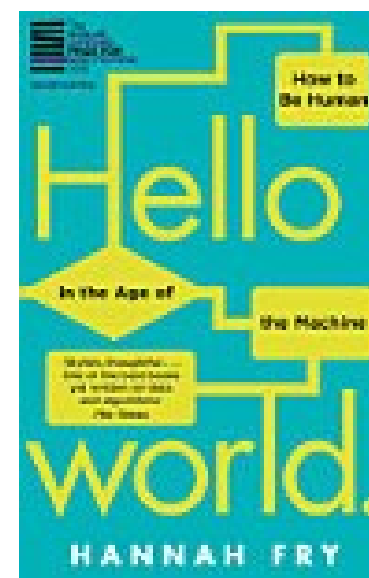
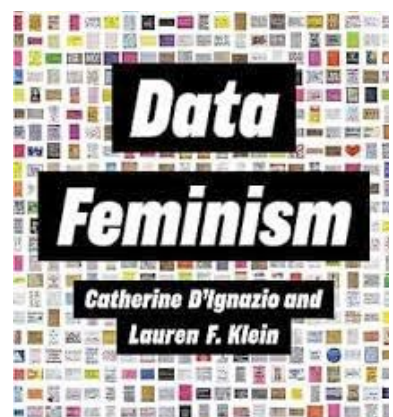
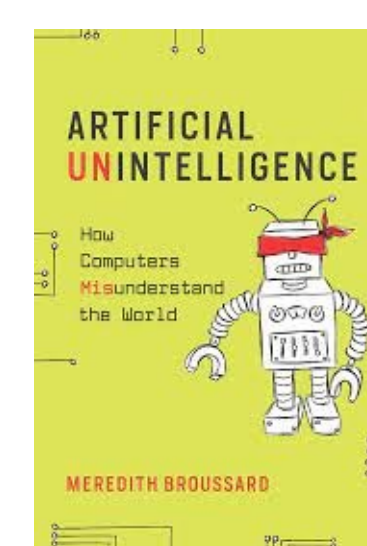
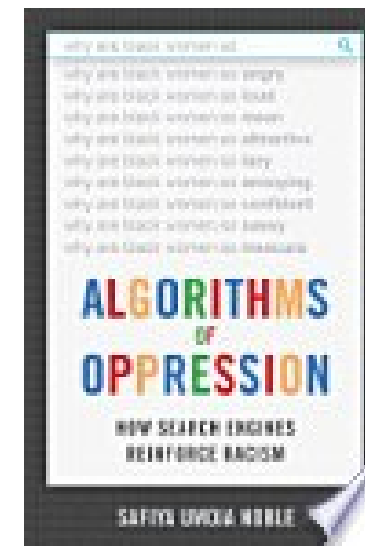
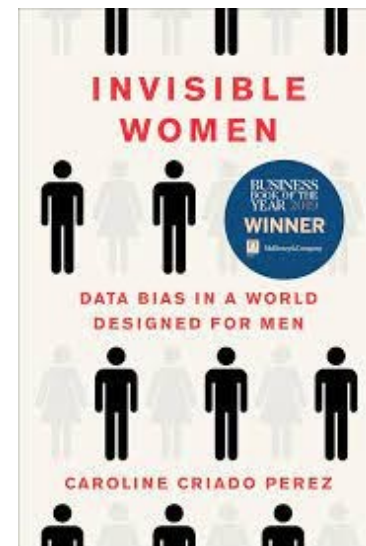
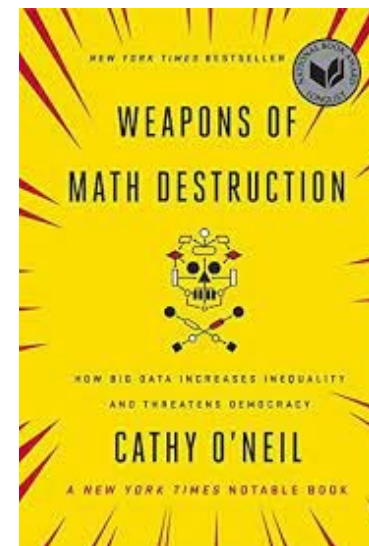
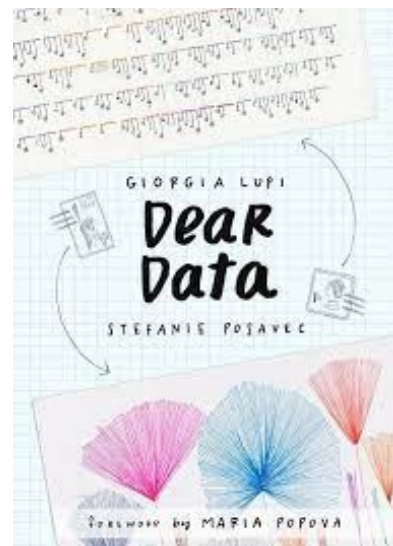




# Book Display

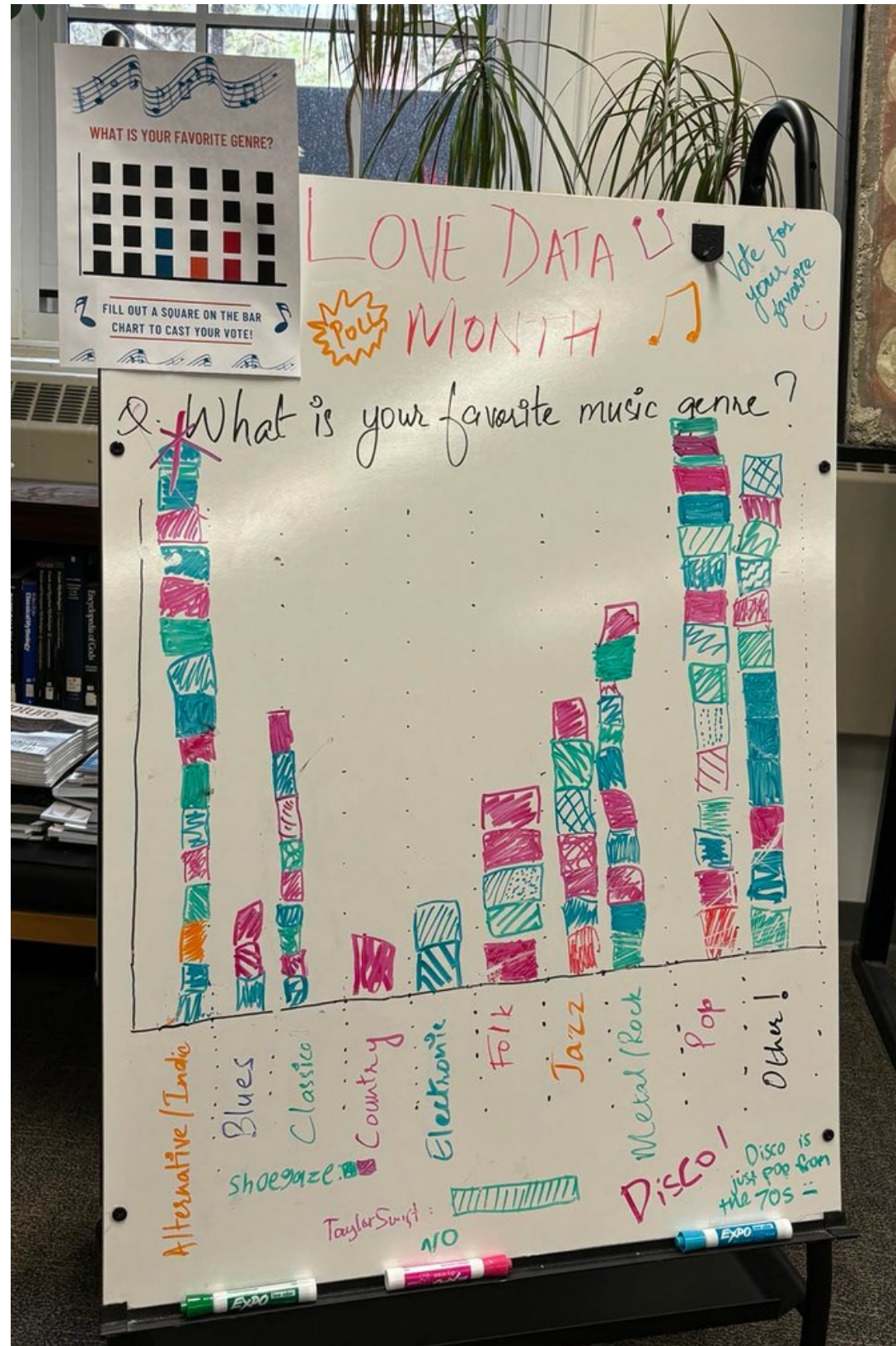
Topic: Data and DEIA/Justice

Summary: A curated list of 35 physical books and 19 Electronic books.

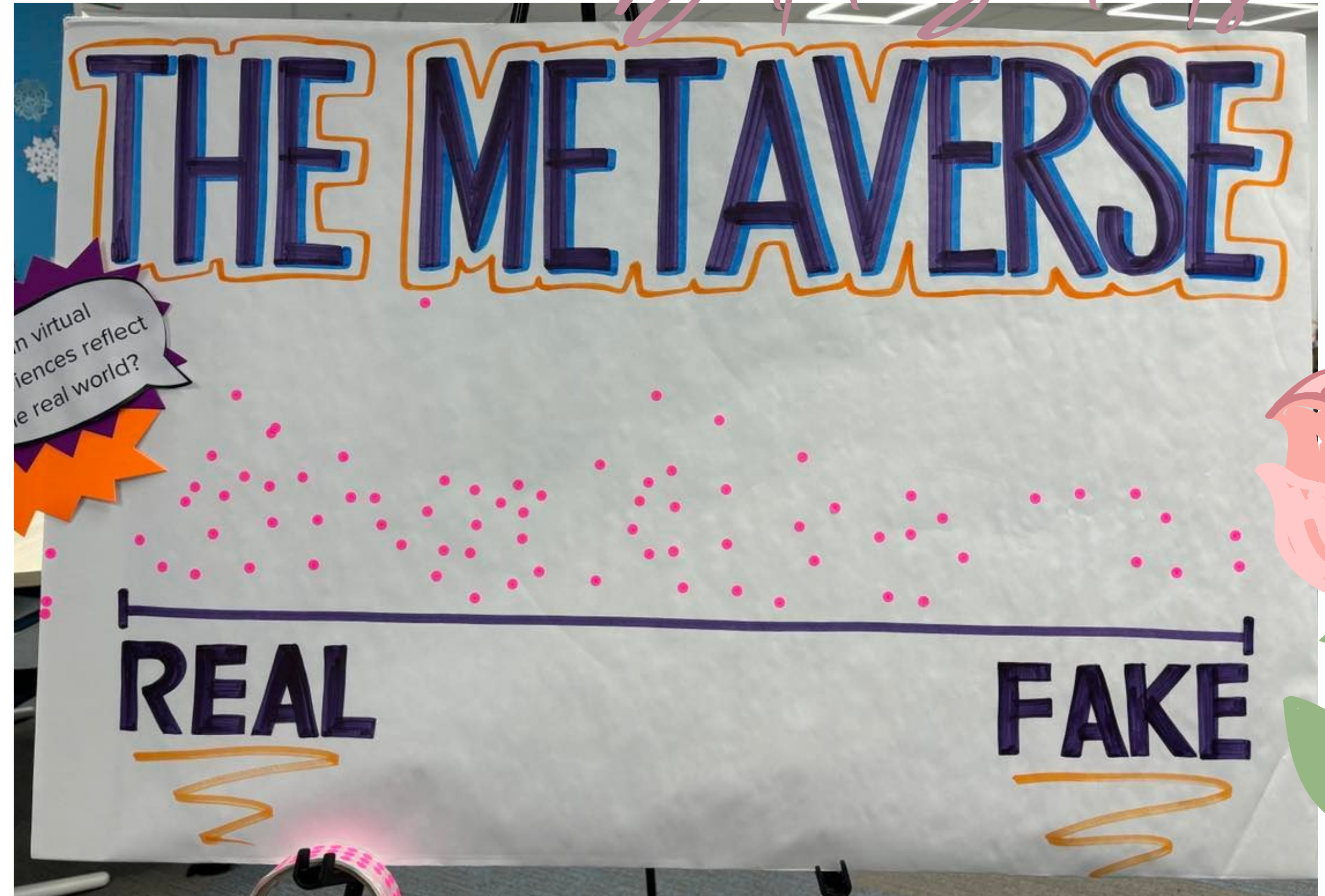




# Data Boards 1



Art & Music  
Favorite Music Genre

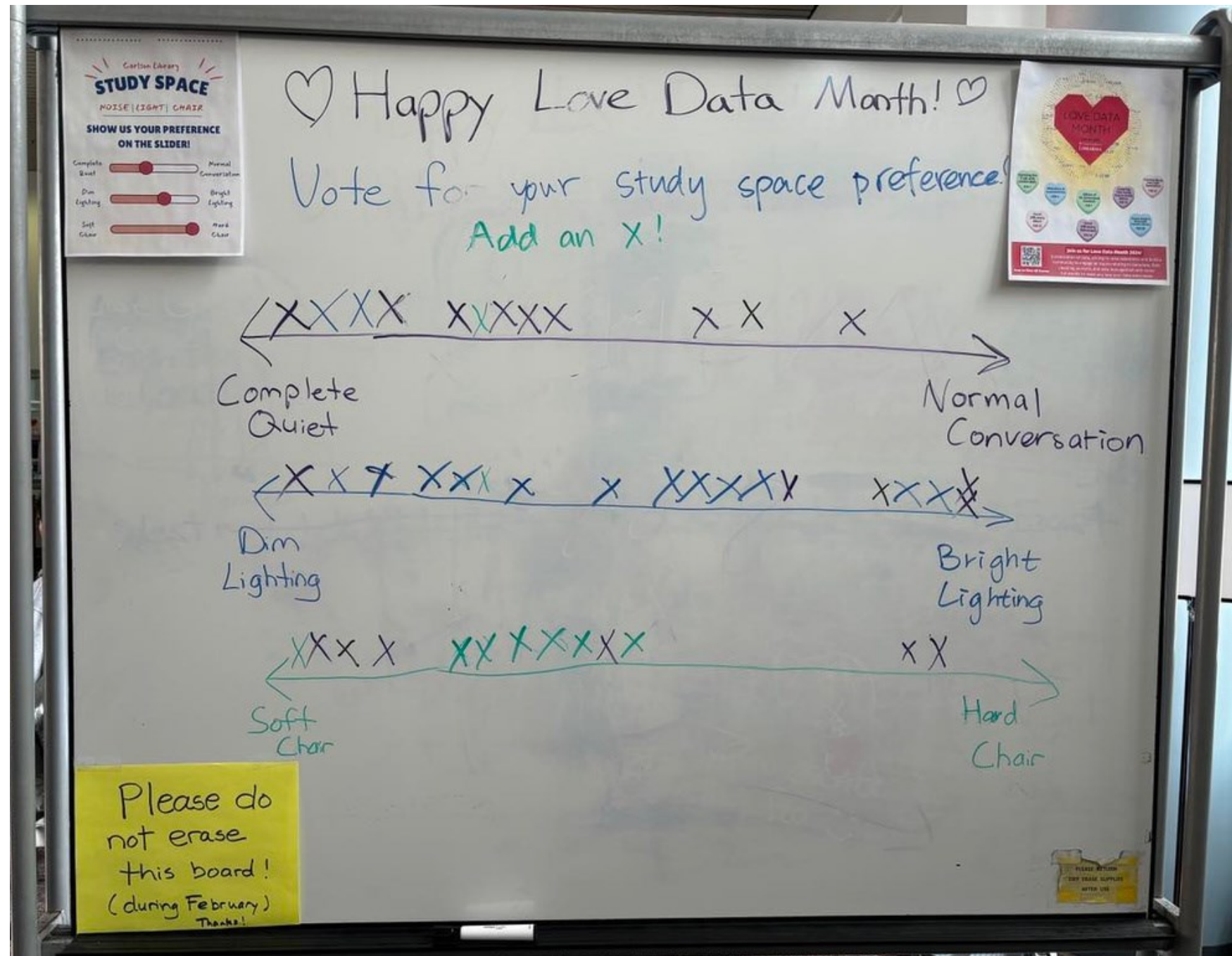


Studio X  
Metaverse

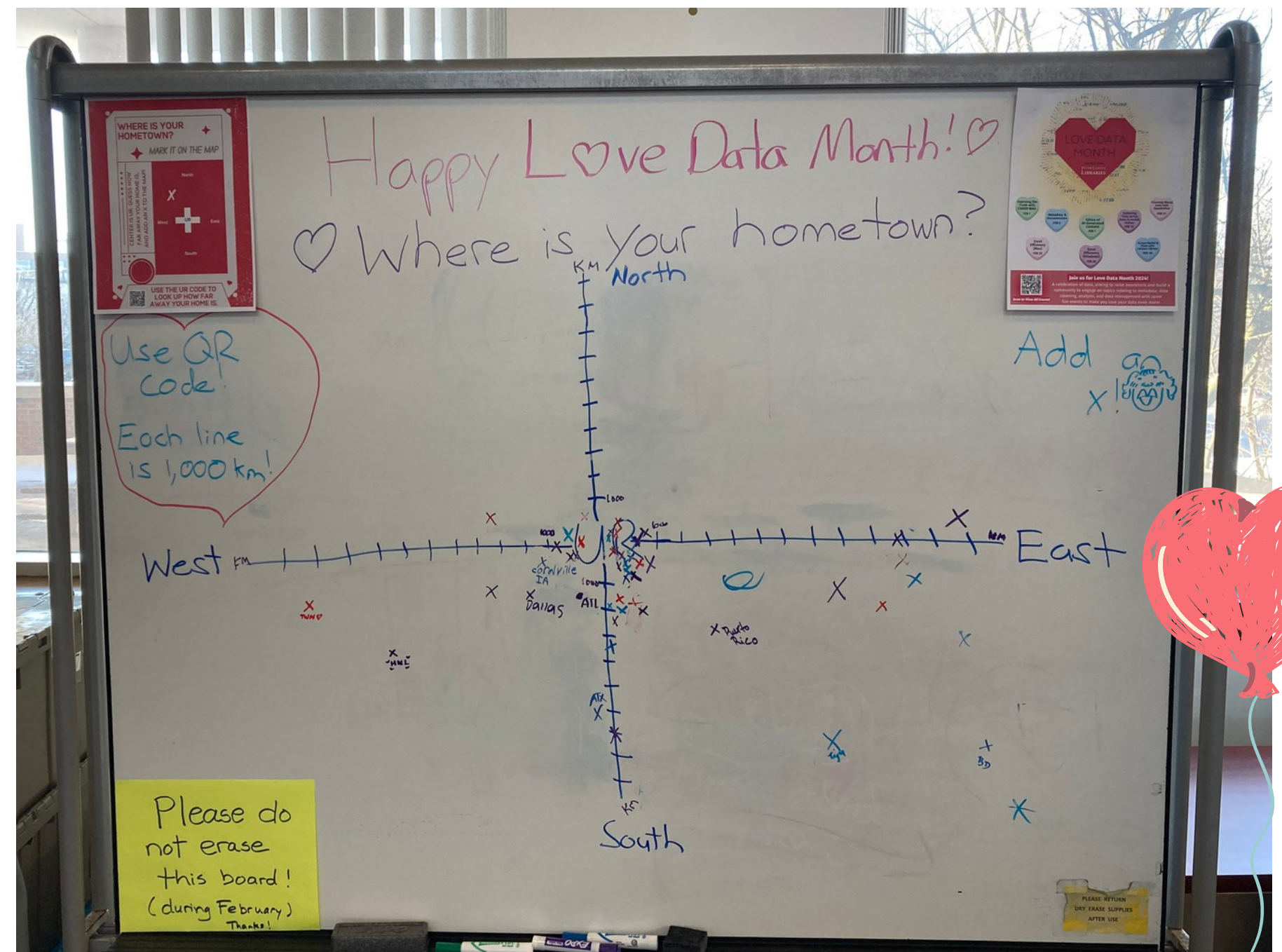




# Data Boards 2



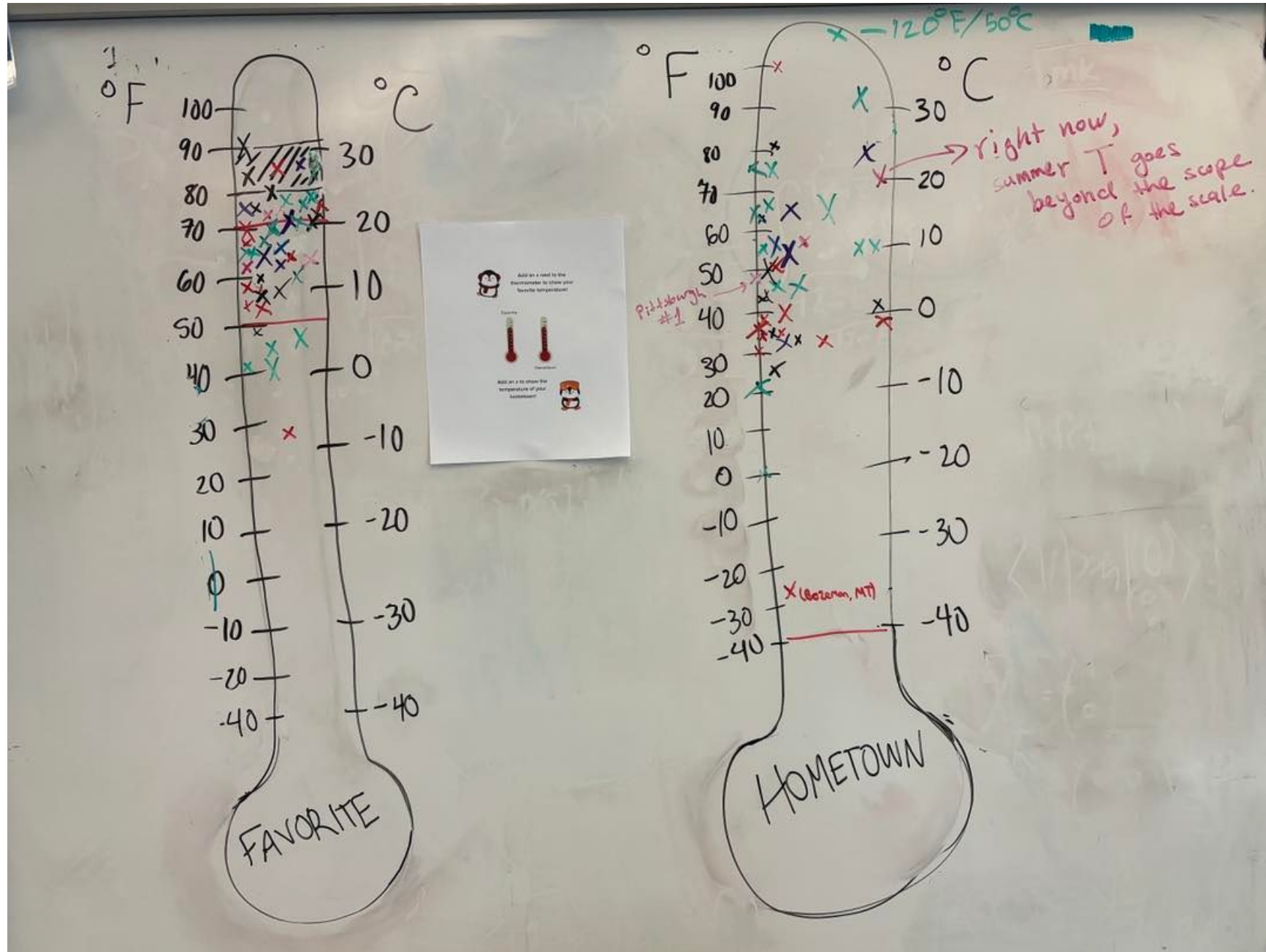
Carlson  
Study Space Preferences



Carlson  
Location and Distance of Hometown

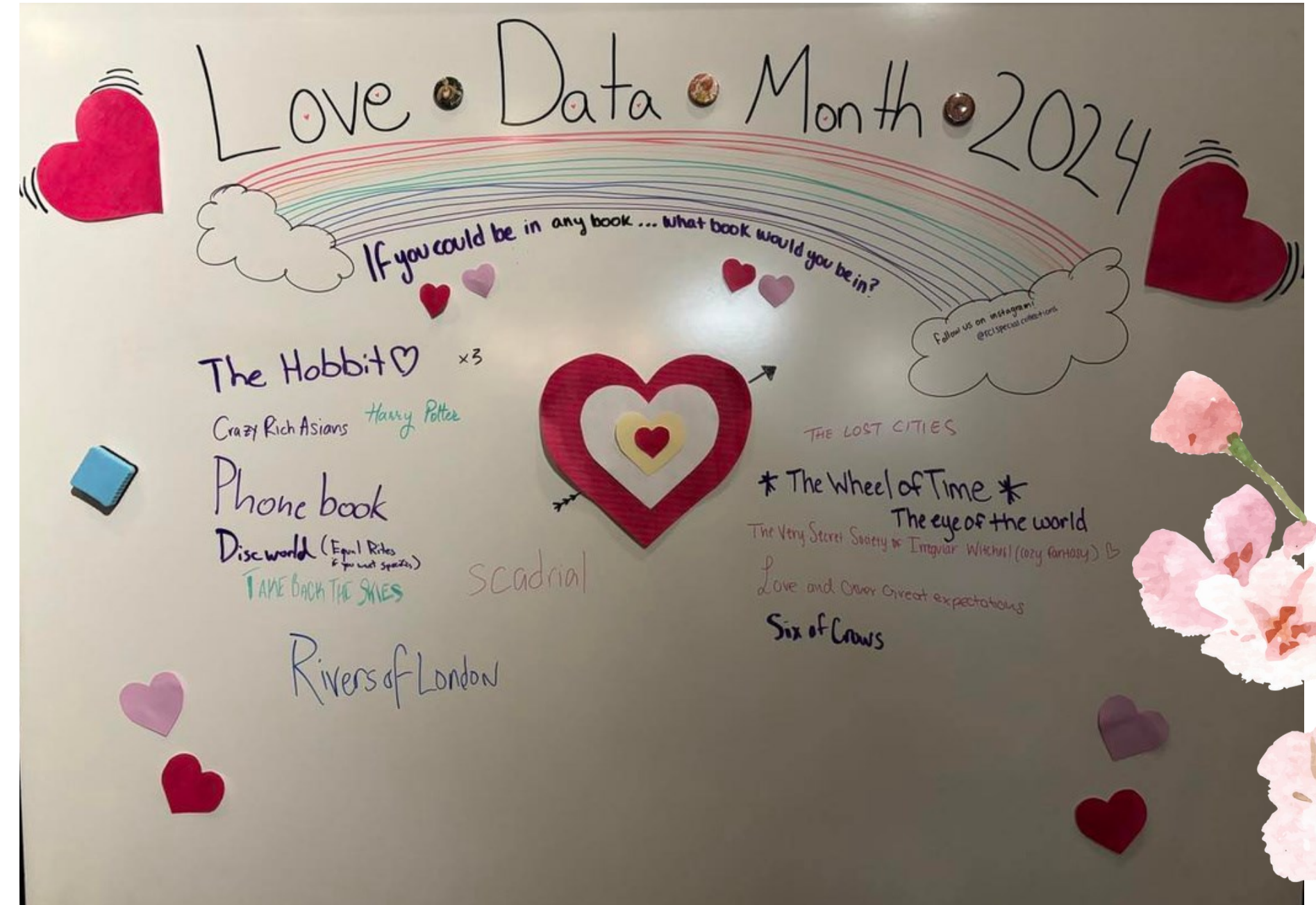


# Data Boards 3



POA

Favoriate Temp vs Hometown Temp



RBSCP

If you could be in any book, what book would you be in?







# Program Turnout

## Registrations

320 workshop registrations  
Registration not required for events

## Attendees

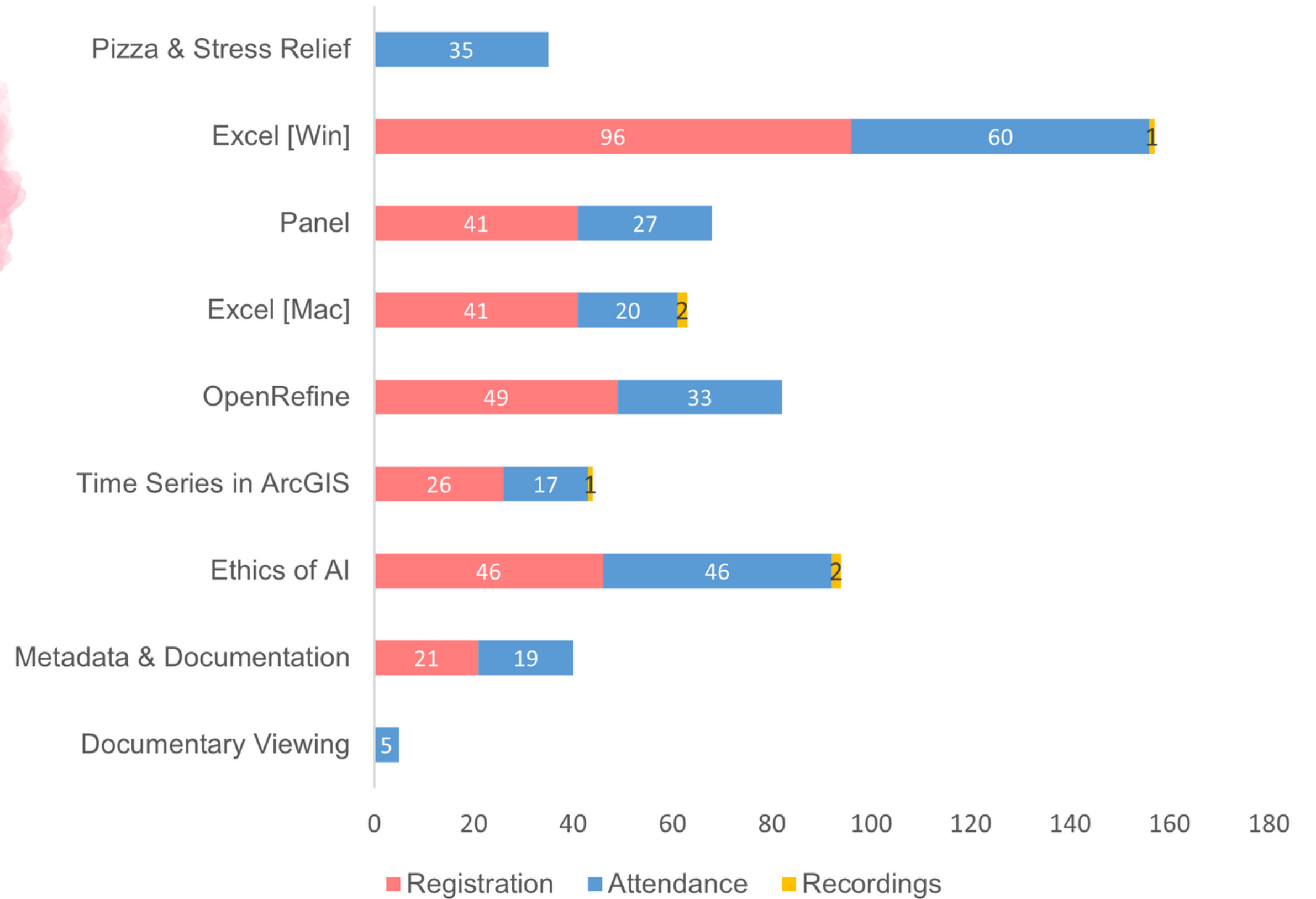
268 total attendees  
195 workshop attendees  
67 event attendees

## Survey

66 responses  
9.5 recommendation score

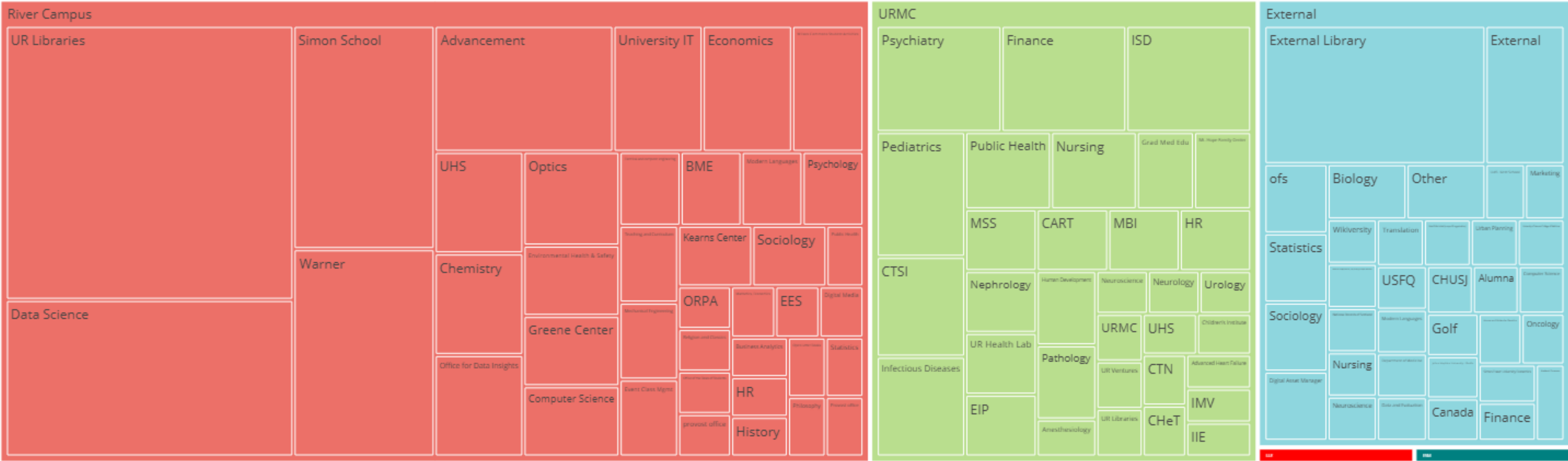


# Program Turnout by Event



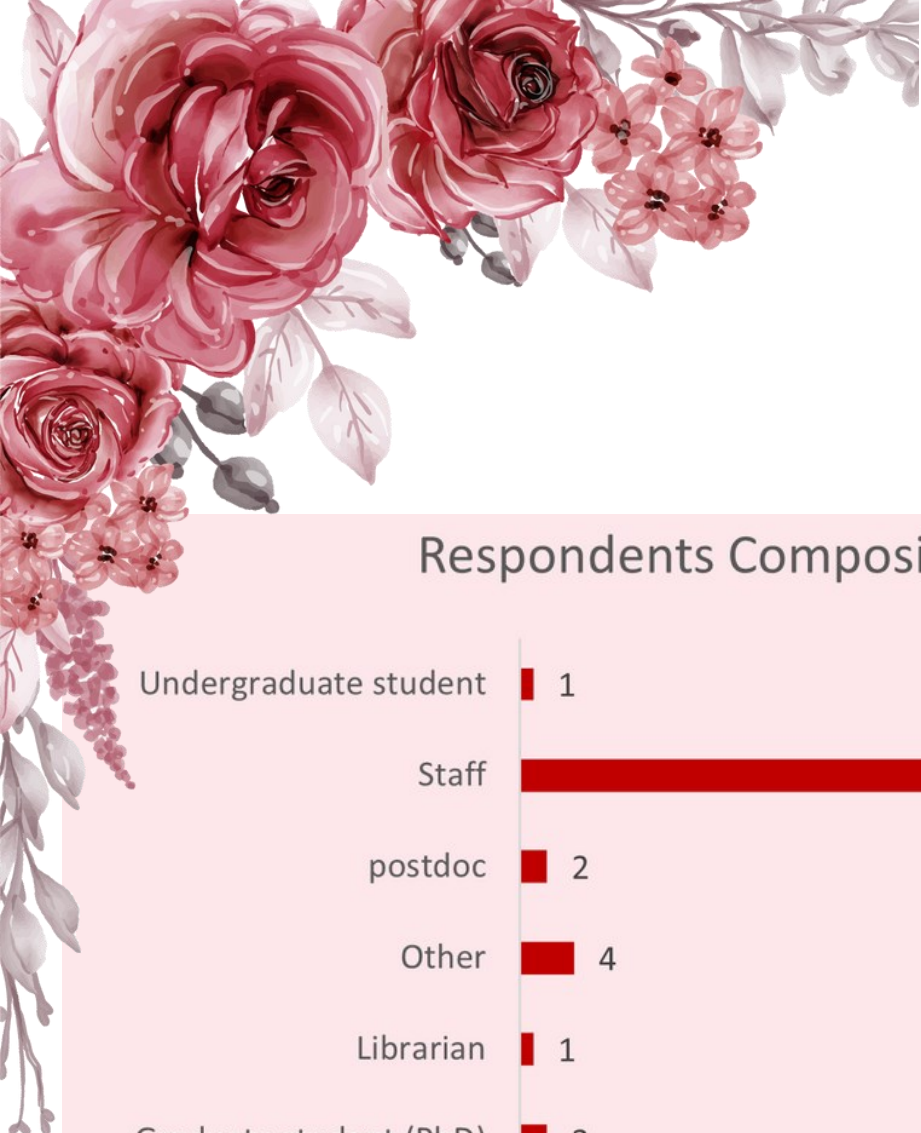


# Spread of Attendees



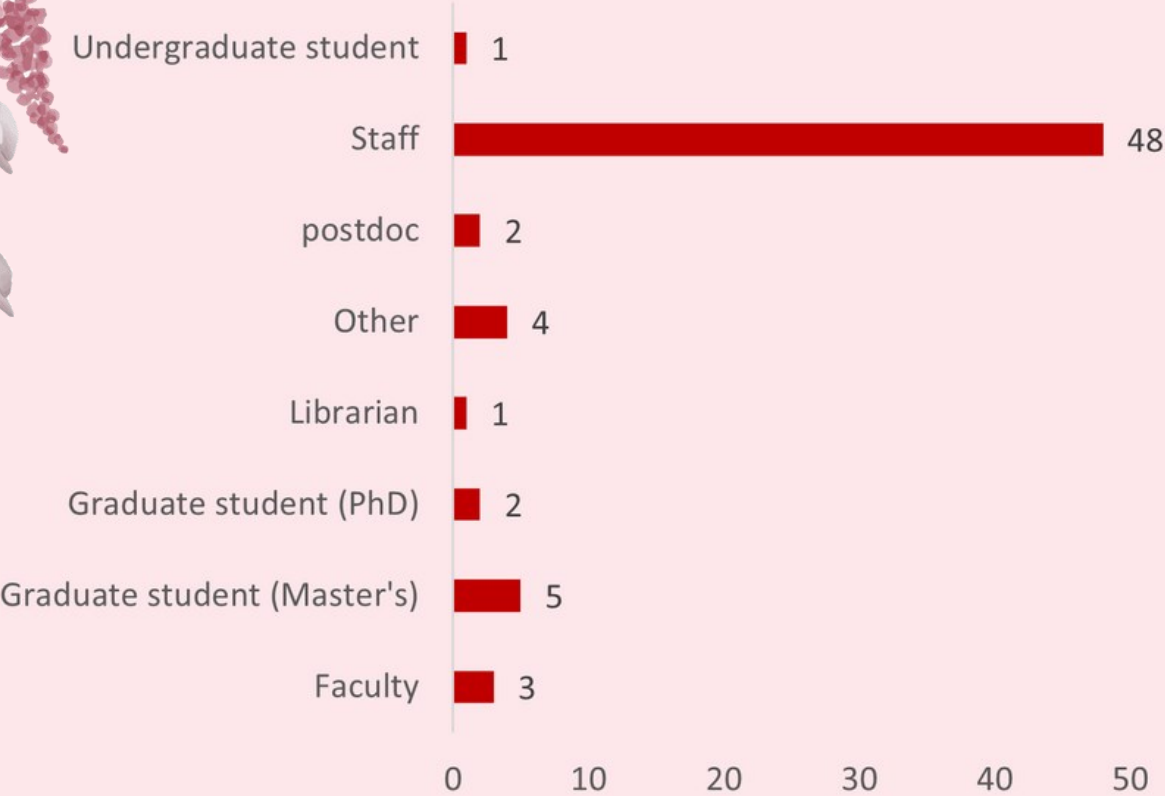
[Interactive View](#)





# Workshop Feedback

Respondents Composition



59

Felt welcomed  
and respected

61

Learned something  
new

61

Agreed workshop was a  
good use of time

66 responses recorded, feedback received for each session. Some skipped the welcomeness/inclusiveness/satisfaction questions. The feedback was positive overall, with only one “strongly disagree” answer to the feeling welcome question — likely a mistake based on participant’s answers/comments to other survey questions.

9.5/10

Overall Recommendation  
Score. Breakdown: ➡

Metadata & Documentation	AI Ethics	ArcGIS Online	Panel	OpenRefine	Excel (Mac)	Excel (Windows)
9.3	9.1	9.5	9.8	9.8	10	9.5





# Lessons Learned & Takeaways 1

## **Workload and Intensity of the program**

The workload and intensity of the program exceeded our initial expectations, with committee members dedicating significant overtime. We hope to expand our committee next year to alleviate this burden and foster more collaboration.

## **Data Board**

Looking ahead, we face a critical decision next year: whether to strengthen our support network or scale back our commitments. We're considering forming a separate small committee to aid communication and logistics for the Data Board, facilitating more organized discussions on topic selection and planning.

## **Faculty Panel**

The Faculty Panel began on a promising note with valuable recommendations from Emily. Coordinating faculty schedules proved challenging for discussions and events. However, inviting a PhD student when a faculty member canceled turned out to be a successful alternative.







# Lessons Learned & Takeaways 2

## **Social Event**

For future social events, we're exploring collaboration with student clubs to enhance participation. For instance, partnering with the movie club for documentary viewings can broaden our reach among students.

Additionally, we recognize the importance of food and welcome guidance and shared experiences on event catering.

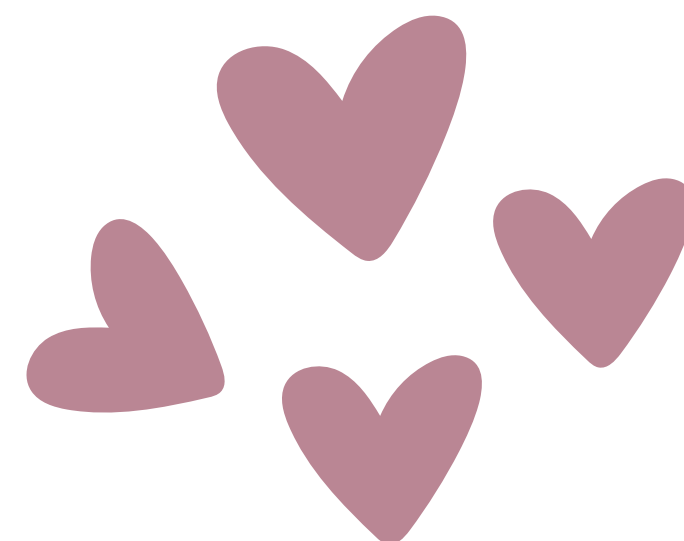
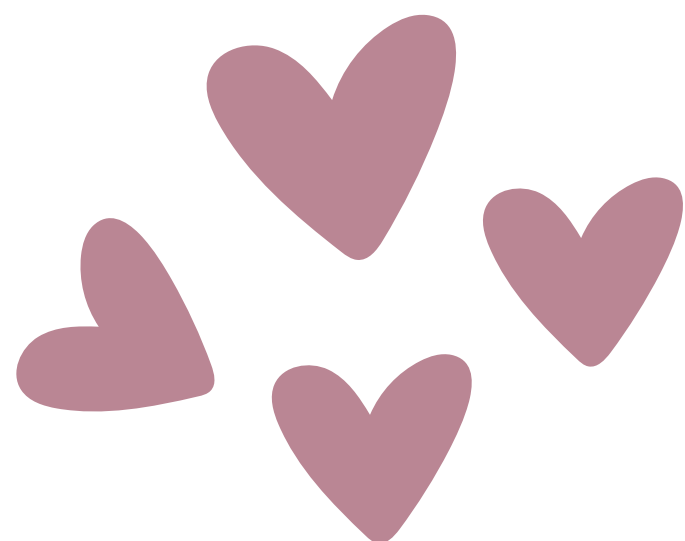
## **Assessment**

Tracking the count of registered individuals for recording has presented challenges. To improve our assessment method, we plan to refine registration details and explore alternative avenues, such as unsolicited views on YouTube and URRR, to broaden our feedback sources.

Furthermore, we aim to incorporate the reuse of workshop materials in classes as part of our assessment strategy.







Thank you!

